



Vermont Law School Alumni Association

STRATEGIC PLAN

Approved by VLSAA Board of Directors on October 16, 2010

The VLSAA Mission:

The VLSAA is dedicated to serving and advocating for the alumni and students, and enhancing the reputation of VLS as a premier independent institution of higher learning that effectively balances academics and experiential learning, while preserving the core values of community, diversity, service, ethics and justice in their highest form.

Strategic Initiatives:

1. Governance Participation
2. Board Effectiveness
3. Regional Groups
4. Development

Strategic Initiative #1: Governance Participation

Strategic Initiative:

Increase effectiveness and visibility of the VLSAA through coordinated and comprehensive efforts to (i) enhance the relationship between the Trustees and Alumni Trustees, (ii) enhance communications and interaction by and between the Trustees and the VLSAA Board and (iii) enhance communications between alumni trustees and the VLSAA Board.

Key Strategic Action Items:

1. Increase communication and coordination by and between VLS Board Of Trustees and VLSAA Board via:
 - a. Mandatory levels of attendance for alumni trustees and regular updates prior to and after Trustee meetings
 - b. Request copies of VLS Board of Trustees packets and agendas delivered directly from Trustees.
 - c. Provide VLSAA information (agenda, notices, etc) to Dean and Board of Trustees and President of Student Bar Association
2. Develop and offer a proposal for a VLSAA President ex officio position on Trustee Board.
3. Evaluate potential opportunities for increasing VLSAA effective participation in Trustee governance process

Strategic Initiative #2: VLSAA Board Effectiveness

Strategic Initiative:

Improve effectiveness of VLSAA Board through a comprehensive program designed to increased Board member participation and commitment with accountability.

Key Strategic Action Items:

1. Establishing and communicating expectations and responsibilities for prospective and current Board members.

2. Establishing and communicating expectations and responsibilities for Board committee chairs and members.
3. Actively, consistently and fairly enforce by-law provisions governing Board participation.

Strategic Initiative # 3: Regional Groups

Strategic Initiative:

Enhance alumni participation and development through the establishment of new, additional regional groups

Key Strategic Action Items:

1. Provide information to target markets regarding initiation of regional groups, including commitment for Regional Group participation on VLSAA Board.
2. Provide VLSAA Board leadership to actualize the Board's commitment to the development of regional groups.
3. Establish two to three new regional groups during the Strategic Planning period.
4. Provide VLSAA Board leadership to assist regional groups in transitions to facilitate sustainability.

Strategic Initiative #4: Development

Strategic Initiative:

Enhance the visibility and effectiveness of the VLSAA's role in development for VLS through comprehensive, coordinated and committed efforts.

Strategic Action Items:

1. Target to Increase Alumni Board participation in giving to or participating in development activities for VLS to one hundred percent.
2. Perpetuate a culture of alumni giving through coordinated action and communication.
3. Continue the annual targeted VLSAA fundraising efforts in coordinating with OIA.
4. Increase communications from VLSAA to alumni community through regular use of available communications vehicles, including, but not limited to, the Loquitor, Annual Stewardship outreach, etc.