

First and last name:

Gabriella Logan

VLS degree(s) and class year(s):

MELP'18

What is your vision for VLS in the next five years?

I would love to open the doors for more BIPOC people (specifically those that have passions for music and conservation) to become alumni of VLS. I have been very much supported by the VLS network since graduating and I would be honored to support those coming after me in the VLS legacy.

What skills do you bring to the VLSAA to accomplish these priorities?

I currently sit as a Governor for the ATL Chapter of the Recording Academy, the President of the GRCA Board of Directors, and the Chair of the Girls Rock Camp Asheville. I have several years of experience in both leadership and Board positions, as well as a lengthy resume of experience across the entertainment, law, and conservation industries. Additionally, I do a lot of work with the American Conservation Experience (ACE) where my role as their first ever Talent & Acquisition Internal Consultant is to design strategy that attracts and retains diverse youth in the positions of leadership within the field of conservation. I have been uniquely interested in connecting with VLS alumna to provide access to additional career paths.

Please see my bio below:

Gabriella "Guitar Gabby" Logan is an Atlanta Native and proud graduate of Spelman College and Vermont Law School. Her background in environmental and music law fueled her desire to start and manage the international touring collective, Guitar Gabby & The TxLips Band, LLC. Logan believes it is important for artists to be well-rounded and versed in many areas of the music business, thus inspiring women and female-identifying musicians worldwide to be an unstoppable force. She is currently a writer for Guitar World Magazine and She Shreds Magazine, the Board Chair of Girls Rock Asheville, President of the Girls Rock Camp Alliance Board, and a Governor for the Atlanta Board of Directors of the Recording Academy, and the Diversity Editor for Guitar Girl Magazine. Additionally, she is an Outreach & Talent Acquisitions Strategist for American Conservation Experience (ACE).

How would you galvanize the energy and enthusiasm of alumni to increase participation in VLS events and giving?

I am an advocate of using music as a communication tool. I have found much success in using my music to relay a message of both preservation and protection of the world around us. I would love to see music used as a creative avenue to galvanize the energy and awareness of alumni in VLS events and giving. Everyone loves giving to a good cause, especially if there is great music that comes with it.

List and describe your alumni service.

I recently signed up to attend VLS reunion this year however, my dad's sudden health crisis prevented me from attending. I am looking forward to attending future years and using my platform to promote awareness of the number one law school for environmental law!

Additionally, VLS has supported me (and vice versa) with sharing my feature in Marie Claire x PRS Guitars, of which I am an endorsed artist.

https://www.marieclaire.com/culture/a37779320/5-female-musicians-you-should-know/

List your activities as a VLS student.

Due to my remote program, I was not able to participate in many on-campus activities however, I attended graduation in person where I was able to connect with my professors, advisors, and classmates, many of whom went to Spelman College with me for our undergraduate degrees.

List any appropriate professional and community activities, and please describe how that experience would serve you as a board member.

As previously mentioned, my experience on several Boards allows me the opportunity to bring a unique perspective that blends both a creative and business approach to change. I would be honored to use my talents and access to music industry colleagues and affiliates to expand the vision of who participates in diverse conservation in the coming years.

Having reviewed the standing committees on the VLSAA Board, which committee(s) would you choose to serve on and why?

I would love to be considered for the Executive Committee (when a slot becomes available), Regional Groups, or the Alumni Engagement Committees.

Discuss whether you have the resources and ability to make the board a priority over the next three years.

I would have the ability to make the Board a priority. As mentioned before, I would love to add my voice to the VLS legacy, however that might look. Thank you in advance for your consideration!