



## Advancing Clean Energy Policy in the Trump Era



Produced by the VLS Alumni in Energy affinity group  
October 18, 2017  
Alston and Bird LLP  
950 F St. NW, Washington D.C.

### **Sponsorship Information Packet**

Thank you for your interest in sponsoring the 4<sup>th</sup> annual Energy Symposium, presented by the Vermont Law School Alumni in Energy Affinity group. The Symposium will be held at Alston and Bird LLP in Washington D.C. on October 18<sup>th</sup>, 2017.

Attached you will find an agenda for the 4<sup>th</sup> annual symposium and the details on sponsorship opportunities for your organization.

This year's symposium will examine the status of clean energy policy and whether strong market forces favoring a transition towards clean energy will be impacted. Using an interactive format focused on dialogue, conference attendees attendee will hear from some of the most renowned experts on these issues, with extremely diverse viewpoints. Some introductory materials will be provided to frame the issues discussed in each panel, and ample time will be provided for audience questions and participation.

Your sponsorship will help cover costs related to the symposium including speaker fees and travel costs, food and beverages, materials, and administrative costs. Any additional proceeds will be used to provide seed money for next year's Energy Seminar.

For additional information about the symposium, please feel free to contact Dan Phillips at:

Dan Phillips  
Founding Chairman  
(321) 626-0989  
[dan@danphillipslaw.com](mailto:dan@danphillipslaw.com)

For questions regarding financial arrangements, please contact Melissa Harwood, Director of Alumni affairs at [mharwood@vermontlaw.edu](mailto:mharwood@vermontlaw.edu), (802)831-1339

Please visit our webpage at: <https://connect.vermontlaw.edu/networks/affinity/energy>



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*Co-sponsored by Vermont Law School Alumni in Energy Affinity Group,  
Vermont Law School Institute for Energy and the Environment, and the D.C. Bar Environment, Energy and  
Natural Resources Community.*

### Agenda

- 1:00 PM Welcoming Remarks
- Dan Phillips JD/MSEL'04, Founding Chairman, Vermont Law School Alumni in Energy Group
  - Thomas McHenry, President and Dean, Vermont Law School
- 1:15 PM Panel 1: What's Next for Federal Climate Policy – An Update for Energy Professionals
- After eight years of federal action to reduce greenhouse gas emissions, the Trump Administration is committed to reversing course. Panelists will provide an in-depth update and analysis of federal climate policy developments as agencies continue to implement executive orders on regulatory reform and energy independence, including relevant litigation and potential outcomes. The discussion will focus on how the changes in policy affect the energy sector
- Moderators: Scott Fulton, President, Environmental Law Institute (invited)  
Panelists:
- David Doniger, Director, Climate and Clean Air Program, NRDC
  - Avi Garbow, Partner, Co-Chair of Environmental Litigation and Mass Tort Practice Group, Gibson Dunn, EPA General Counsel 2013-2017
  - Jeff Holmstead, Partner, Bracewell, EPA Assistant Administrator for Air & Radiation, 2001-2005
- 2:30 PM Panel 2: Driving a Greener Grid – The Role of Market Forces and Competitive Development in Optimizing the Grid for Renewables
- This panel will explore the relationship between renewable generation and energy storage resources with RTO transmission development and market processes. Specifically, this panel will discuss how (1) changes in the composition of the energy generation fleet in the U.S. Midwest and (2) technological advancements in renewable and stored energy resource capabilities are driving changes in RTO rules governing wholesale energy markets and the transmission planning /development processes that enable market participation



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Moderators: Christopher Supino LL.M.'13

Panelists:

- Michael Kessler'80, Managing Assistant General Counsel, Midcontinent Independent System Operator, Inc. (MISO)
- Dennis J. Hough, Jr., Director, Regulatory Policy, Avangrid
- Arash Ghodsian, Manager, Resource Interconnection, Midcontinent Independent System Operator, Inc. (MISO)

4:00 PM Panel 3: Impact of Changing Federal Climate Policy on Electric Vehicle Adoption in the U.S.

Panelists will discuss the impact of current federal policy on the growth of the electric vehicle market and transportation electrification. Panelists will describe how their organizations have responded to federal policy shifts and the activities they are undertaking to grow the market, as well as share thoughts on the importance of transportation electrification to the goals and future of their organizations.

Moderator: Thomas Ashley JD/MSEL'08

Panelists:

- Elaine O'Grady, Senior Policy Analyst, NESCAUM
- Joel Beauvais, Partner, Latham and Watkins
- Kellen Schefter, Manager, Sustainable Technology for Edison Electric Institute

5:15PM Keynote Address

Norman Bay, Partner, Willkie Farr and Gallagher LLP and former commissioner of the Federal Energy Regulatory Commission

5:40 PM Closing Remarks

5:45 PM Reception



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### **Sponsorship Opportunities**

#### **Corporate Sponsor**

\* Corporate Sponsors will have first right of refusal for Corporate sponsorship in 2018

- Call Alumni in Energy group founder Dan Phillips JD'04 - 321.626.0989

#### **Gold Sponsor (\$4,000)**

\* Gold Sponsors will have first right of refusal for Gold sponsorship in 2018

- Four (4) complimentary registrations (these passes can be passed designated by your organization scholarships for student attendees) ;
- Name and Logo prominently displayed on print and digital publications
- Prominent signage listing you as the Platinum Sponsor;
- Verbal recognition as a sponsor,
- Two minute speaking opportunity from a member of your organization to entire group; and
- Your corporate marketing piece distributed to attendees

#### **Silver Sponsor (\$3,000)**

\* Silver sponsors will have first right of refusal for silver partnerships in 2018

- Two (2) complimentary registrations (these passes can be passed designated by your organization scholarships for student attendees)
- Name and logo displayed on print and digital publications;
- Signage listing you as a Silver Sponsor during the symposium
- Verbal recognition as a sponsor.

#### **Bronze Sponsor – for post symposium cocktail reception (\$2,000)**

\* Bronze Sponsors will have first right of refusal for silver partnerships in 2018

- Prominent signage at reception listing you as a sponsor
- Ability to set up a table top display at the cocktail reception
- Verbal recognition as a sponsor

#### **Student Sponsor – for environmental moot court participants (\$1,000)**

\* Student Sponsor will have a private opportunity to connect with top tier VLS Students

- Name and logo displayed on print and digital publications;  
Prominent signage listing you as the Student Sponsor;

**SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are available below. Please mark the level at which you would like to participate.

**SELECT A SPONSORSHIP PACKAGE**

- GOLD SPONSOR: \$4,000
- SILVER SPONSOR: \$3,000
- BRONZE SPONSOR: \$2,000
- STUDENT SPONSOR: \$1,000

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**SPONSORING COMPANY RESPONSIBILITY**

The sponsoring company is responsible for providing any materials to be included in outreach and publicity (all expenses are sponsoring company’s responsibility).

**VLS RESPONSIBILITY**

VLS will work in conjunction with the sponsoring company to ensure all aspects of sponsorship benefits are executed successfully.

**SPONSORSHIP AGREEMENT**

Yes, please include my company for the above-selected sponsorship opportunities. By signing below, I accept these terms, conditions, and fees for the above-selected sponsorship for the Energy Symposium on October 18<sup>th</sup>, 2017. I have read and understand all of the responsibilities outlined in this contract.

.....  
Signature of Sponsoring Company Representative

.....  
Date of Signature

**SPONSORING COMPANY INFORMATION:** This sponsorship opportunity will not be processed without the complete application and payment. Please select method of payment below.

Company: .....

Contact Name/Title: .....

Address:.....

Phone/E-mail: .....

**CONTRACT** may be mailed to the address below or emailed to mharwood@vermontlaw.edu

**CHOOSE METHOD OF PAYMENT:**

- Check payable to VLS mailed to:  
     Offices for Alumni Relations and Development  
     PO Box 26, South Royalton, VT 05068  
     FEIN: 237257352 (non-profit)

NOTE: If mailing a check, please reference “AIE Sponsorship” directly on check stub or memo line.

- Credit Card:    VISA    MASTERCARD

.....  
Credit Card Number

.....  
Expiration Date

.....  
Cardholder’s name as it appears on credit card statement (if different from above).